

# Live life in the fast lane

**In this fast-paced world, where technology and speed are everything, Swiss consulting firm aragost Trifork helps businesses keep up. They offer essential skills to remain successful in the ever-changing global market**

TEXT: MARILENA STRACKE | PHOTOS: ARAGOST TRIFORK

Zurich-based company aragost Trifork specialises in organisational development and helps clients to improve their ability to react quickly and efficiently. Founder and senior Agile coach Klaus Bucka-Lassen says: "Today it is more important than ever to respond quickly to change. The biggest 'hotel' in the world, AirBnB, has only existed since 2008; the biggest cab company in the world, Uber, is even younger. New companies such as Skype, Facebook, Google and Netflix are turning established markets upside down, and often catch even 'settled' and hitherto 'dominant' companies off guard."

Managing director Jonas Andersen explains that the world is becoming more en-



tangled and hence more complex: "Despite having more information available than ever and computing power growing exponentially, it is paradoxically getting harder to predict the future."

What matters is the ability to act fast, regardless of a company's size and previous success. Bucka-Lassen and his team are experts in the field of agility, Scrum and Bimodal IT. They travel widely in Europe and North America to talk about these topics with customers and present them at conferences.

They offer lectures, workshops, seminars, coaching and complete organisational transformations. Their services are particularly attractive for decision makers such as entrepreneurs, CEOs, managers, executives or anybody who sees the need to be able to react more quickly in the future.

Their clients' ecstatic feedback speaks volumes; so act fast and book yourself in with aragost Trifork.

[www.aragost.com](http://www.aragost.com)